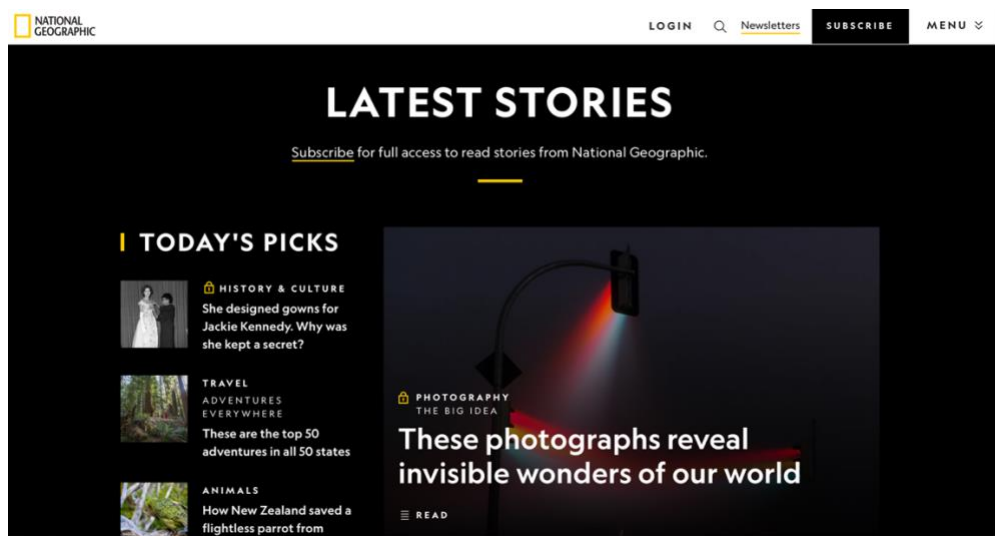


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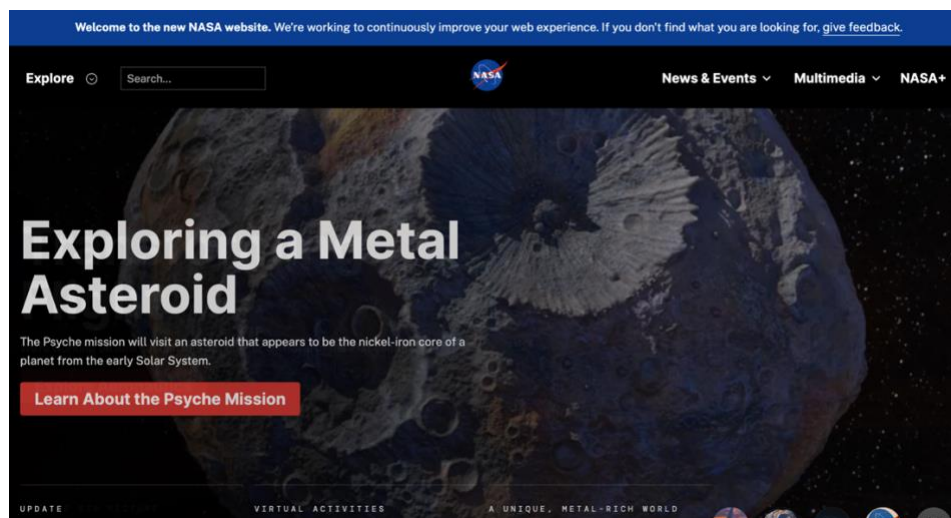
National Geographic - <https://www.nationalgeographic.com>

I like how this site uses a color scheme that reminds the audience of their logo and company. They also use text size to create headings and subheadings to keep the page organized and easy to read. This website also includes a simple drop-down menu that keep the website looking efficient. They also use repetition of the same font and colors using the black, yellow, and white color scheme.



Nasa - <https://www.nasa.gov>

This website is very engaging with the changing photos and color scheme and is very reliant on visual aids. It uses large text to attract attention to the main articles and headings.



These website exhibit web design best practices by using their logo on the homepage, using a set color scheme, use organization to not overwhelm the reader, have a drop-down menu for quick access, and always include new information to keep their site up to date and interesting.

I would not change much about either of these sites but for national geographic I would introduce a better form of hierarchy and would include the most important information at the top of the page. I would also include images for the podcast sections to let the reader know what they are about at first glance. Lastly, I would include more subheadings underneath the headings to provide more organization.

For NASA's webpage I would introduce a more fluid color scheme that doesn't differentiate as much. I would also maybe include the more useful information at the top of this page. Lastly, I would provide alt text as the bottom of photos for visually impaired individuals.

